



2026 Water Bottle & 5K Fun Run Exclusive Sponsorship Package

December 7 – 11
Mandalay Bay Convention Center
Las Vegas, Nevada

5K Fun Run Information
Wednesday, December 9
Start Time: 6:30 a.m. (*tentative*)

Exhibit “A”

OVERVIEW OF SPONSORSHIP

AAEP is pleased to offer a refreshing new sponsorship opportunity that’s *good to the last drop*.

This high-visibility package places your company’s name and logo directly in the hands of attendees through branded water bottles that will be offered to meeting attendees at the Grab & Go kiosk near registration. Convention attendees may fill their water bottles at water cooler stations throughout the AAEP Annual Convention space.

This sponsorship ensures continuous exposure as attendees hydrate, recharge, and move throughout the event. By aligning your brand with a daily essential, you create repeated touchpoints and a positive association with attendee comfort and care — making your presence both impactful and memorable.

Also included within this package includes the AAEP’s 5K Fun Run returning in Las Vegas in December, and we’re looking for a partner to lead the pack.

The 5K Fun Run offers a unique opportunity to promote your company through one of the AAEP Convention’s most popular and engaging events. This activity will be branded

under the AAEP Healthy Practice initiative, which is dedicated to improving quality-of-life issues among equine veterinarians.

The group-oriented run and walk will take place on Wednesday, Dec. 9, with an approximate start time of 6:30 a.m. Designed to accommodate all fitness levels, the event provides participants with an enjoyable experience while showcasing exciting views of Las Vegas and highlighting the city's distinctive culture and modern amenities. Go Running Tours will once again lead the guided running and walking tour.

Exclusive sponsorship of the Water Bottle & 5K Fun Run allows your company to align with a culturally diverse segment of the AAEP membership while fostering meaningful engagement and developing a lasting relationship with AAEP members.

AMOUNT OF SPONSORSHIP

The Water Bottle & 5K Fun Run Sponsorship is an exclusive package available to ONE (1) company for \$10,000.

BENEFITS

The Water Bottle & 5K Fun Run Sponsorship offers the following opportunities:

- Exclusive sponsorship of the Water Bottle & 5K Fun Run.
- Continuation of this offering in the future, the sponsoring company will have first right of refusal for exclusivity.

On-Site Recognition

- Company and/or product logo recognition in the lobby area where participants meet for the Fun Run, Wednesday morning, Dec. 9.
- Company logo (along with the AAEP Show Look) on all water bottles provided by AAEP at the Grab & Go kiosk near registration (*up to 2,000 pieces*). Any additional leftover swag will be provided to the sponsor at the end of the convention.
- Floor decal placed for you near your booth entrance throughout duration of the AAEP trade show, indicating your Annual Convention sponsorship.

Digital Recognition

- Sponsorship of this event could be mentioned and included within AAEP's social media outlets and publications, including but not limited to Facebook, AAEP website, *AAEP News*, *Convention Daily* and *Spur of the Moment* e-newsletter.
- Company logo placed within the Exhibitors' section of the 2026 Convention App.

Printed Recognition

- Company logo recognition included on "Thank You" sponsor page of the official convention program.
- Company logo on sponsorship signage near the registration area of the Annual Convention.

Other

- Mailing list of convention pre-registrants after Oct. 30.
- Mailing list of convention attendees, post-convention. List will be provided after Dec. 15.



2025 Fun Run Group (Denver, Colo.)



Water bottle examples (graphics on bottle will include sponsor logo on one side with convention show look on opposite side).