



**2026 AAEP Annual Convention
Scientific Education
Exclusive Sponsorship Package**

"Back to Basics: Ophthalmology"
Thursday, December 10 (morning)

*Mandalay Bay Convention Center
Las Vegas, Nevada*

EXHIBIT "A"

OVERVIEW OF SPONSORSHIP

For the first time in over a decade, thousands of equine practitioners will head west for a *"Full House of Possibilities"* as the AAEP's 72nd Annual Convention returns to Las Vegas. Known for delivering practical, evidence-based education, the AAEP Convention remains a cornerstone event for equine veterinary professionals — and your company can play a leading role as the **exclusive sponsor of this educational session**.

This sponsorship positions your brand directly in front of a highly engaged audience seeking actionable insights to enhance their clinical practice. By aligning with this session, your company reinforces its commitment to advancing equine veterinary medicine and supporting the professionals who drive the industry forward.

Session content is carefully curated to support the AAEP mission: *to improve the health and welfare of the horse, advance the professional development of its members, and provide leadership and resources for the equine industry.*

Supporting a Scientific Education session offers a unique opportunity to:

- Align your brand with high-quality, expert-led educational content
- Gain targeted visibility among a motivated and attentive audience
- Enhance brand credibility through association with trusted, evidence-based learning

- Strengthen relationships with AAEP's network of more than 9,000 veterinarian and student members worldwide

This exclusive sponsorship delivers meaningful engagement and positions your company as a valued partner in advancing both the profession and the future of equine care.

EDUCATIONAL SESSION

Back to Basics: Ophthalmology

Moderator: Nicole Scherrer (req Thurs am)

8:00-8:25 a.m. When to Refer Ophthalmic Cases — *Nicole Scherrer*

8:25-8:50 a.m. Ocular Neoplasia — *Kathryn Wotman*

8:50-9:10 a.m. ERU and Glaucoma — *Dennis Brooks*

10 Minute Break (9:10-9:20 a.m.)

9:20-9:45 a.m. Infected Ulcers — *Erica Tolar*

9:45-10:10 a.m. Ophthalmic Field Surgery — *Catherine Nunnery*

10:10-11:00 a.m. Panel Discussion — *Nicole Scherrer, Kathryn Wotman, Dennis Brooks, Erica Tolar, Catherine Nunnery*

AMOUNT OF SPONSORSHIP

This Scientific Education Session package is an exclusive sponsorship available to one (1) company for \$7,000.

BENEFITS

The Scientific Education Sponsorship package offers the following opportunities:

- Session sponsorship exclusivity for one (1) company.

Printed Recognition

- Company and/or product text recognition in the official convention program (*i.e., Sponsored by "Company", or Sponsored by "Company, maker/manufacturer/distributor of "Product"*).
- Company logo recognition included on "Thank You" sponsor page of the official convention program.

Digital Recognition

- Session sponsor could be mentioned and included within AAEP's social media outlets and publications, including but not limited to Facebook, AAEP Website, *AAEP News*, *Convention Daily* and *Spur of the Moment* e-newsletter.
- Company logo placed within the Exhibitor section of the 2026 Convention App.

On-Site Recognition

- Company logo included on sponsorship signage near the registration area of the AAEP Annual Convention.
- Floor decal placed for you near your booth entrance throughout the duration of the AAEP trade show, indicating your Annual Convention sponsorship.
- Company and/or product logo recognition on walk-in PowerPoint slides of sponsored session room (*i.e.*, *Company logo*, *Company name and Product logo*, or *Company logo and product tagline*) NOTE: logo used is required in jpeg format.
- Opportunity to incorporate a 15- to 30-second advertisement within electronic signage outside of the session room during the stated session time interval. *Video advertisement must be provided to AAEP in an MP4 file format by **November 10.***

Note: Digital Signage is a system that uses an electronic display combining many different types of media and sources into one visually stunning display, making it possible to deliver your message outside of the meeting room throughout the duration of the sponsored session time.

- Opportunity to include same 15- to 30-second video in the session room with the walk-in slides prior to the start of each scientific education session.

On-Demand Recognition

- Above 15- to 30-second video advertisement will be incorporated in front of sponsored education session made available to attendees during the virtual component of the AAEP Convention. These will also be made accessible when sessions become available on-demand.

Other

- Mailing list of convention pre-registrants after October 30.
- Mailing list of convention attendees, post-convention. List will be provided after December 15.