



## **2026 Convention E-Daily Exclusive Sponsorship Package**

*December 8–11  
Mandalay Bay Convention Center  
Las Vegas, Nevada*

### **“Exhibit A”**

Entering its 19<sup>th</sup> year, the **Convention E-Daily** newsletter remains a vital communication tool during the AAEP Annual Convention, delivering up-to-date news, event highlights, schedule changes and more directly to attendees’ inboxes.

This platform offers your company high-visibility on-site exposure, reaching attendees through their smartphones, tablets and laptops throughout the event.

In addition to the daily version sent to attendees, a **second version** of the E-Daily is distributed to all AAEP members not attending the convention. While the content varies slightly, it keeps non-attendees engaged with convention happenings and your brand in view.

The sponsorship package includes marketing within both versions of the *E-Daily* from **Tuesday, December 8, through Friday, December 11.**

AAEP will offer one (1) daily advertisement space per day, per version (*NOTE: Sponsor may provide up to two different ads per day*). The exclusive sponsoring company will need to provide advertisement(s) in the dimensions listed below. Each advertisement will be linked to a website of the sponsor’s choice. (*NOTE: Advertisements will need to be submitted in full-color jpeg format by **November 13.***)

### **Specs and dimensions include:**

Ad size: 3-column format, dimensions of 530 x 100  
*(Must be received by November 13)*

Two versions of the electronic newsletter will be sent out each day, providing an opportunity for the sponsor to submit a different advertisement for each version.

### **AMOUNT OF SPONSORSHIP**

The *Convention E-Daily* exclusive sponsorship is available to ONLY one (1) company for \$3,500.

### **The *Convention E-Daily* Exclusive Sponsorship offers the following opportunities:**

- Continuation of this newsletter in the future, sponsoring company will have right of first refusal for exclusive sponsorship.

#### **Digital Recognition**

- Drive more attendees to sponsor's trade show booth through digital marketing.
- Promote a new company product through advertisement(s) within the *Convention E-Daily*.
- Electronic advertisement(s) may be linked to company/product website within newsletter (*URL must be embedded within artwork provided by sponsor*).
- Opportunity to reach members NOT attending the convention.
- Company logo placed within the Exhibitor section of the 2026 Convention App.

#### **Printed Recognition**

- Company logo recognition included on "Thank You" sponsor page of the official convention program.

#### **On-Site Recognition**

- Company logo on sponsorship signage in registration area of the AAEP Annual Convention.
- Floor decal placed for you near your booth entrance throughout duration of the AAEP trade show, indicating your Annual Convention sponsorship.

## Other

- Mailing list of convention pre-registrants after October 30.
- Mailing list of convention attendees, post-convention. List will be provided after December 15.