



2026 Annual Convention Lunch Co-Sponsorship

December 8–10
Mandalay Bay Convention Center
Las Vegas, Nevada

EXHIBIT "A"

OVERVIEW

The Lunch Co-Sponsorship offers daily brand visibility through printed lunch vouchers distributed to all registered convention attendees upon check-in at the Mandalay Bay Convention Center. These vouchers are redeemed for meals within the trade show and will be used each day from Tuesday, December 8 through Thursday, December 10.

Each day's voucher is professionally designed by AAEP and prominently features the logos of participating lunch sponsors, ensuring consistent and repeated exposure throughout the event.

This sponsorship delivers strong, high-frequency brand impressions while aligning your company with a valued attendee benefit. By supporting a key daily touchpoint, sponsors not only enhance the overall convention experience but also reinforce their connection to the AAEP Annual Convention and its veterinary community.

AMOUNT OF SPONSORSHIP

The AAEP Lunch co-sponsorship is an opportunity available to as many as three (3) companies for \$7,000 each.

BENEFITS

The Lunch Co-Sponsorship offers the following opportunities:

Printed Recognition

- One (1) full-page, 4-color advertisement within the AAEP's official convention program. (*Sponsor is responsible for artwork*). Value of \$2,500
- Company logo recognition included on "Thank You" sponsor page of the official convention program.

On-Site Recognition

- Company logo on each day's printed lunch vouchers provided to registered convention attendees (*sponsor is to provide logo for lunch voucher to AAEP by Sept. 1*).
- Floor decal placed for you near your booth entrance throughout duration of the trade show indicating your AAEP Annual Convention sponsorship.
- Company logo recognition included on lunch-area signage (not limited to meter boards, floor decals, etc.).
- Company logo on sponsorship signage near registration area of the AAEP Annual Convention.

Digital Recognition

- Company logo included within the exhibitor section of the 2026 AAEP Convention App.

Other

- Mailing list of convention pre-registrants after October 30.
- Mailing list of convention attendees, post-convention. List will be provided after December 15.