



2026 Annual Convention BINGO Co-Sponsorship

December 7 – 11
Mandalay Bay Convention Center
Las Vegas, Nevada

EXHIBIT “A”

OVERVIEW OF THE GAME

Enjoy increased booth traffic as a co-sponsor of BINGO — an interactive activity designed to drive convention attendees throughout the trade show floor and directly to participating sponsor booths.

The BINGO sponsorship will feature 24 co-sponsoring companies. Each company’s name or logo, along with its booth number, will be displayed in a grid on the front of every BINGO card. Cards will be available to all attendees at the grab-and-go kiosk located near the registration desk during the 2026 Annual Convention.

Modeled after the traditional and highly engaging game, this sponsorship encourages attendees to visit participating booths, interact with sponsors, and play alongside colleagues — creating a fun, high-visibility opportunity to increase engagement and brand exposure throughout the trade show.

HOW TO PLAY

Registered attendees* will visit exhibitors throughout the trade show and collect company stickers on their designated spaces. After **all** sponsoring company card tiles are covered with their stickers, players will submit their filled card to the AAEP booth in the Connect Area for a \$10 gift card to spend in the AAEP General Store during trade show hours. Participants will also be entered in daily drawings for gift cards and prizes.

Daily Prizes could include:

- \$25, \$50, and \$100 Visa gift cards (*gift card awarded each day of the trade show*)
- Apple Air pods
- AAEP General Store apparel and more!

Prizes will be drawn at the conclusion of the trade show each day.

** Must be a registered Convention attendee to win. Need not be present to win.*

AMOUNT OF SPONSORSHIP

The cost of this co-sponsorship (*available for up to 24 companies*) is \$995.

BENEFITS**The BINGO Sponsorship package includes:**

- Continuation of this event in the future, sponsoring company will have first right of refusal for exclusive sponsorship.
- Company name or logo and booth number on one tile of each BINGO card (*approx. 2,000 cards will be printed and made available at the grab and go kiosk throughout the duration of convention*).
- AAEP will provide each participating sponsor of the BINGO card with their individual stickers for the game. Stickers will be delivered to each sponsor's booth prior to the trade show opening of the 72nd Annual Convention.