



## **2025 Annual Convention Coat & Luggage Check Exclusive Sponsorship**

December 7–10  
Colorado Convention Center  
Denver, Colorado

*EXHIBIT "A"*

### **OVERVIEW**

Enhance attendees' comfort and enjoyment of their annual convention experience by supporting AAEP's daily Coat and Luggage Check. Prior to each day's educational sessions, convention attendees may drop off their luggage and/or coats at the secure and staffed check area located conveniently near convention registration within the Colorado Convention Center.

The Coat and Luggage Check area will be made available starting Sunday morning, December 7 through Wednesday, December 10 at the following times:

Sunday, December 7: 7:00 a.m. to 6:00 p.m.  
Monday, December 8: 7:30 a.m. to 6:00 p.m.  
Tuesday, December 9: 7:30 a.m. to 5:00 p.m.  
Wednesday, December 10: 7:30 a.m. to 11:30 a.m.

*Note: The Coat and Luggage Check area will not be available on Saturday, December 6 nor will it accept laptop bags/laptops.*

### **AMOUNT OF SPONSORSHIP**

The Coat & Luggage Check is an exclusive sponsorship available to one (1) company for \$6,000.

## BENEFITS

The Coat and Luggage Check Exclusive Sponsorship offers the following opportunities:

- Title “Sponsored by Company, with or without a product mention.”
- Continuation of this service in the future, sponsoring company will have first right of refusal for exclusive sponsorship.

### On-Site Recognition

- Company and/or product logo recognition on signage for Coat and Luggage Check sponsorship, placed near the check area (*i.e. Company logo, Company name and Product logo, or Company logo and product tagline*).
- Company and/or product logo recognition located on each luggage tag made available for attendees at the check area (up to 500 luggage tags provided by AAEP). *Sponsor may choose color of luggage tag and provide artwork. AAEP will provide art specs. One color imprint. See options at the conclusion of this exhibit.*
- Sponsor of this service will be mentioned each day within session walk-in slides and in at least one edition of the AAEP’s Convention E-Daily.
- Company logo on sponsorship signage near registration area of the AAEP Annual Convention.
- Floor decal placed for you near your booth entrance throughout duration of AAEP trade show, indicating your annual convention sponsorship.

### Printed Recognition

- Company and/or product text recognition in the official convention program (*i.e. Sponsored by “Company”, or Sponsored by “Company, maker/manufacture/distributor of “Product”*).
- Company logo recognition included on “Thank You” sponsor page of the convention program.

### Other

- Mailing list of convention pre-registrants after October 31.

- Mailing list of convention attendees, post-convention. List will be provided after December 15.

Sample:



Color Options:

