



## **2025 Annual Convention BINGO Co-Sponsorship**

December 6 – 10  
Colorado Convention Center  
Denver, Colorado

*EXHIBIT "A"*

### **OVERVIEW OF THE GAME**

Enjoy increased booth traffic as a co-sponsor of BINGO, which incentivizes convention attendees to travel throughout the trade show and visit all co-sponsoring companies.

The BINGO sponsorship will feature 24 co-sponsoring companies, whose names or logos and booth numbers will be placed in a grid on the front of each card. BINGO cards will be made available to all convention attendees at the grab-and-go kiosk located near the registration desk of the 2025 Annual Convention. This sponsorship opportunity is fashioned after the traditional and highly enjoyable game, and attendees are encouraged to play the game with colleagues.

### **HOW TO PLAY**

Registered attendees\* will visit exhibitors throughout the trade show and collect company stickers on their designated spaces. After **all** sponsoring company card tiles are covered with their stickers, players will submit their filled card to the AAEP booth in the Connect Area for a \$10 gift card to spend in the AAEP General Store during trade show hours. Participants will also be entered in daily drawings for gift cards and prizes.

**Daily Prizes could include:**

- \$25, \$50, and \$100 Visa gift cards (*gift card awarded each day of the trade show*)
- Apple Air pods
- AAEP General Store apparel and more!

Prizes will be drawn at the conclusion of the trade show each day.

*\* Must be a registered Convention attendee to win. Need not be present to win.*

### **AMOUNT OF SPONSORSHIP**

The cost of this co-sponsorship (*available for up to 24 companies*) is \$950.

### **BENEFITS**

**The BINGO Sponsorship package includes:**

- Continuation of this event in the future, sponsoring company will have first right of refusal for exclusive sponsorship.
- Company name or logo and booth number on one tile of each BINGO card (*approx. 2,000 cards will be printed and made available at the grab and go kiosk throughout the duration of convention*).
- AAEP will provide each participating sponsor of the BINGO card with their individual stickers for the game. Stickers will be delivered to each sponsor's booth prior to the trade show opening of the 71<sup>st</sup> Annual Convention.