



2025 Annual Convention Attendee Bag Insert Co-Sponsorship

December 6 – 10
Colorado Convention Center
Denver, Colorado

EXHIBIT "A"

OVERVIEW OF CO-SPONSORSHIP

The Official Convention Attendee Bag Insert Co-Sponsorship of the AAEP's 71st Annual Convention will help market your company on-site in Denver as well as provide residual value as attendees use the practical bag at home or work. Upon arrival at the Colorado Convention Center, each attendee will have the option to retrieve a meeting bag from the grab-and-go kiosk located near the registration desk. Each bag will already include a piece of bonus material from each company that participates in this highly sought-after co-sponsorship.

This sponsorship offers many exposure opportunities and, most importantly, is instrumental in developing a continued relationship with the AAEP and its membership, including student members, worldwide.

AMOUNT OF CO-SPONSORSHIP

This co-sponsorship package is limited to up to 15 companies at \$2,750 each. The co-sponsorship package is sold on a first-come basis.

PACKAGE DETAILS

This co-sponsorship offers two options to choose from for a marketing piece to be placed inside approximately 3,000 attendee bags:

- **OPTION** – Choose a flat or trinket marketing piece
 - The flat marketing piece is limited to a one-page insert or brochure no larger than 8.5 x 11” (catalogs, pamphlets, multi-page brochures will NOT be considered). You are encouraged to use part of or the entire insert to inform AAEP members of your show offerings or opportunities they may take advantage of at your booth within the trade show. This item **MUST** be pre-approved by AAEP prior to shipment.
 - The trinket marketing piece is limited to one trinket included within each attendee bag. This item **MUST** be pre-approved by AAEP prior to shipment. Trinket is limited to no more than 8 ounces in weight and 10 inches in height (examples might include: key tag, weight tape, etc.).
Ink pens, notepads and lanyards WILL NOT be considered, as these are existing AAEP sponsorships.

All flat/trinket insert materials **MUST** be pre-approved by the AAEP prior to shipment. Please submit a PDF proof of your flat/trinket marketing piece for approval **by October 31** to dkirkland@aaep.org. Submission of materials after this date WILL NOT be considered.

Your company’s marketing piece must be produced and arrive at the Freeman Advanced Warehouse no earlier than **November 5** and must be received no later than **November 26** to be included in the attendee bags.

Materials must ship to:

**AAEP Show Management-Bag Stuffing
c/o Freeman
4493 Florence St.
Denver, CO 80238**

Please provide tracking information for all packages to dkirkland@aaep.org

NOTE: AAEP is NOT responsible for lack of materials provided. We will make every effort to stuff each bag with all co-sponsored materials. Please make sure you and/or your agency provide enough materials for a minimum of 3,000 bags.