



2023 AAEP Annual Convention Student Travel Stipend Sponsorship

*San Diego Convention Center
San Diego, California
November 29 – December 3*

Exhibit "A"

OVERVIEW OF THE SPONSORSHIP

The Convention Student Travel Stipend Sponsorship promotes your company to future equine veterinarians in conjunction with the world's largest continuing education event dedicated to equine practice. The sponsorship focuses on providing students from AAEP student chapters at 42 accredited veterinary schools with access to a meaningful learning and networking opportunity to advance their career readiness.

This package allows students the opportunity to gain access to the AAEP Annual Convention by applying for a travel stipend. A \$300 Student Travel Stipend will be available for up to 25 chapters and awarded for travel to attend the annual convention in San Diego, Calif.

This sponsorship provides a unique opportunity to align your company and its mission with the next generation of equine veterinarians. The sponsorship also yields additional exposure opportunities among veterinarian attendees of the AAEP's Annual Convention.

AMOUNT OF SPONSORSHIP

The Convention Student Travel Stipend Sponsorship is an exclusive sponsorship available to ONLY one (1) company for \$12,000.

BENEFITS

The Convention Student Travel Stipend sponsorship offers the following opportunities:

- Exclusive sponsorship of the AAEP Convention Student Travel Stipend.
- Continuation of this sponsorship, sponsoring company will have first right first refusal for exclusivity.

Printed Recognition

- Company name or logo recognition within all AAEP Student Chapter e-blasts regarding the Convention Student Travel Stipend.
- Company name or logo recognition in letter mailed to each chapter travel stipend recipient.
- Company logo and/or text recognition in the convention program (*i.e., Sponsored by "Company", or Sponsored by "Company, maker/manufacturer/distributor of 'Product'"*).
- Company logo recognition included on "Thank You" sponsor page of the official convention program.

On-Site Recognition

- Company logo on sponsorship signage near the registration area of the AAEP Annual Convention.
- Floor decal placed for you near your booth entrance throughout the duration of the AAEP trade show, indicating your Annual Convention sponsorship.
- Opportunity for sponsor to hand out individual travel stipends within their booth location of the AAEP Trade Show.
- Sponsor may address the student body (up to three to five minutes) prior to the start of the Avenues Career Night Panel, tentatively scheduled for Friday, Dec. 1 at 4:00 p.m. PT. (*Note: No audio visual will be available*).

Digital Recognition

- Company logo placed within the Exhibitor section of the AAEP's Convention App.

- Sponsor of this event could be mentioned and included within AAEP's social media outlets and publications, including but not limited to Facebook, AAEP Website, *AAEP News*, *Convention Daily* and *Spur of the Moment*.

Other

- Access to one full mailing list, per sponsor's request, of AAEP student members after October 30.
- Access to mailing list, per sponsor's request, of AAEP student convention registrants after October 30.
- Mailing list of convention pre-registrants after October 30.
- Mailing list of convention attendees, post-convention. List will be provided after December 10.