

The 2021 AAEP Convention & Trade Show

December 4 - 8, 2021 | Nashville, TN

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on attendee badges, the reader or software you rent from Maritz Global Events for lead retrieval will now capture near time aisle and booth traffic information. This new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by the same lead retrieval equipment you already use.

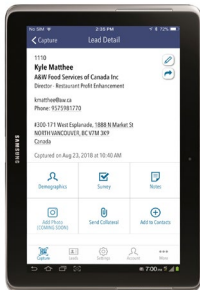
Lead Retrieval Options: Handheld Badge Scanner (RT2000)

- All the mobile lead capture benefits of SWAP,® available in a hand-held device



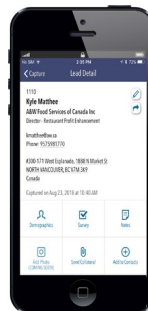
Tablet (Android Device)

- Large screen for easy note-taking
- Custom lead surveys
- All leads consolidated in your SWAP portal for follow-up

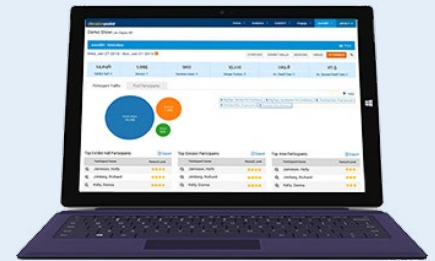


SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and surveys
- Ability to attach and send collateral from your device



Maritz Global Events Onsite Tech support available with all Lead Retrieval and eventBit products.



Take advantage of these eventBit Performance Packages

You'll receive:

- Enhanced analytics and comparative data
- Information on activity around your booth
- Near time data to make booth staffing decisions
- **Booth View Alerts:** Allows you to select the companies you most want to talk to and receive an alert when they are nearby.

Hubs (eventBit Data Receivers)

Gain deeper statistical insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional statistical data on how attendees are spending time.

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Lead Retrieval Order Confirmation will be emailed to you.

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

TERMS AND CONDITIONS:
Purchase Orders are not accepted.

All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Click [here](#) for additional Terms and Conditions

* Processing fee waived when order is placed using company's online lead portal.

Taxable items and rates vary among states and are subject to change. Please call for exact quote.

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package Included)					
Lead Retrieval Options	on or before 9/22/21	from 9/23/21 to 11/4/21	after 11/4/21	number of units	TOTAL
SWAP® Mobile App (up to 3 users)	\$ 599	\$ 599	\$ 599		\$
Handheld Badge Scanner (RT2000)	\$ 570	\$ 645	\$ 675		\$
Tablet (Android Device)	\$ 499	\$ 525	\$ 575		\$
Add SWAP Mobile App Users to any above products after purchase of initial lead option	\$ 129 each				\$
Bluetooth Printer Order 1:1 for all SWAP Mobile Users, Handheld Scanners and Tablets purchased	\$ 75	\$ 100	\$ 125		\$
Additional Services					
Developer's Kit (Real Time Data Services) Click here for more information		\$ 650			\$
Delivery of Reader to Booth (Post show pickup not available)		\$100			\$
Hubs (eventBit Data Receivers)		Call for Pricing			\$
				Sub-Total	\$
				*Processing Fee	\$ 9.99
				Subtotal with 7% tax applied	\$
				FINAL TOTAL	\$



Your Safety is our Top Priority!
[Learn More](#)

Order Online Now: <https://exhibitor.experientswap.com>

Exhibiting Company: _____ Booth #: _____

Check if information is for: Exhibiting Company Third Party

3rd Party Company (if applicable): _____ Contact Name: _____

Address: _____ City: _____

State/Country: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz Global Events recommends all customers seek their own expert advice for GDPR Compliance concerns.

Order Online Now: <https://exhibitor.experientswap.com>

For Assistance Contact:
ExhibitorServices@maritz.com

It is against Maritz Global Events' security policy to accept credit card information via email.

